

# What we are changing for Cubjam 2019



Following your feedback from Cubjam 2016 – these are some of the items the Cubjam Team are working on changing or improving for Cubjam 2019.

- **Venue**
  - The majority of the negative feedback we received related to Gilwell Park facilities – such as toilets, showers, and the condition of the camping ground and roadways.
  - The cost of hiring Gilwell Park as an exclusive Cubjam venue has increased dramatically since the 2013 event – and Gilwell were unable to advise when they could confirm a booking or costs for a 2019 event when requested in 2016.
  - For these reasons we have decided to move Cubjam to a new venue for 2019. Whilst this will introduce new challenges, it will allow us to:
    - Review the pricing and discount structure
    - Look to provide improved camping ground, car parking and roadways
    - Look to provide a more 'inclusive' layout for all participants.
    - Allow us to grow Cubjam with more Cubs able to attend the event.
    - Look to provide improved site access controls.
    - Look for a central UK location, accessible to most of England within 2.5hours.
- **Costs & Payments**
  - We will aim to simplify the payment deadlines, amounts, refunds and discounts.
  - We will aim to increase the discount for prompt completion of information.
  - We will continue to review the Adult price for attending Cubjam.
- **Website**
  - We hadn't anticipated the massive decrease in people using 'cameras' as opposed to smart phones since 2013 – therefore the number of photos we had to upload for parents at home was virtually non-existent. We will review and consider options for getting more photos and news to parents and supporters at home for Cubjam 2019
  - We accept that we did not update our website with as much news as those at home expected. Most of our news was only posted on Facebook. We will review how we keep those at home updated with news throughout the event.
- **Day Out**
  - There will only be ONE choice of outing – ideally all Cubs will attend as a Subcamp
  - We hope this will simplify and speed up the loading of coaches to ensure we have the correct numbers on the coaches for each Outing.
  - We will work with the Outing venue and coach company to see if it is possible to give ALL adults the opportunity to go on the Outing at no additional costs
- **Subcamps and Theme**
  - We will review and look to introduce new Subcamp evening activities and events
  - We noticed how much hard work some contingents put into decorating their camping area – which went completely unrecognised. Therefore we will hold a competition for the best 'theme' decorated contingent area.
  - The contingent flags were also amazing – so we will ensure these are more prominent in 2019 and have a competition for the best contingent flags.

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- **Activities**
  - A new venue will help us to base the activities closer together.
  - We will aim to provide more choice of activities by increasing the activity budget per Cub.
  - We will continue to provide 'guaranteed' time slots on key activities to ensure ALL Cubs have an opportunity to experience them.
  
- **Event Administration**
  - We will continue to develop our new Admin system for Cubjam 2019
  - A simplified Cubjam Contingent Handbook will be produced to replace the Information Sheets – these have been added to over the years and have now become over complex.
  - We will introduce flexibility so Adult volunteers can swap easier during the Cubjam week.
  - We will review how adult DBS clearance checks are confirmed for Cubjam 2019
  - We will review how written rifle shooting permissions are collected for Cubjam 2019.
  - We will review how we calculate camping space allocation to contingents as most contingents were unable to provide a 'sensible' required camping area size.
  
- **Entertainment**
  - We will reduce our Stage expenditure and simplify the stage events – still holding a Cubjam's Got Talent competition, an Opening Ceremony and a Closing Ceremony.
  - We intend to have more contingent involvement as part of Opening Ceremony where they will have the opportunity to introduce themselves and their theme 'country' as part of our "Around the World" theme.
  - The Thursday carnival is very difficult to involve everyone to a degree that values the hard work some contingents put in to preparing their cubs and floats. Therefore, we have decided to remove the carnival from the programme and ask contingents to put this effort into other parts of the Cubjam programme.
  - The traditional Thursday Fairground will also be removed from the programme – as the cost of setting up and travelling for the fairground for 3 hours of entertainment does not provide good value for money. Instead we will invest the money into providing more activities (including possibly some Fairground rides) throughout the entire week.
  - We will hold one large Campfire on the Thursday evening for all participants.
  
- **Retail**
  - The Cubjam Shop will be brought back in-house.
  - We will simplify the Cubjam merchandise process with a pre-order and collect at Cubjam for all non-stock Cubjam merchandise.
  - We will continue to offer Cubjam merchandise via an Ebay seller
  - A new venue will give us the opportunity to explore new and additional merchandising options and opportunities.
  
- **Cubjam Staff**
  - We will aim to improve our staff communications
  - We will aim to give staff the ability to view and amend the information they have submitted to Cubjam – such as clothing orders and food orders.
  - We will aim to produce job role specifications for volunteer roles